

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

Media Strategies & Research  
Attention: Accounts Payable  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 944073-1  | 08/26/12     | August 2012   | 07/30/12 - 08/26/12 |

| Station | Account Executive | Sales Office    | Sales Region |
|---------|-------------------|-----------------|--------------|
| KOAT    | Beth Pfefferle    | Albuquerque - L | Local        |

| Advertiser        | Product   | Estimate Number |
|-------------------|-----------|-----------------|
| Heinrich/D/Senate | Candidate | 11641           |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/23/12 - 09/02/12 | 944073  |             |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date        | End Date        | Description              | Start/End Time           | MTWTFSS               | Length        | Spots/<br>Week | Rate        | Type        |
|---|-------------------|-----------------|--------------------------|--------------------------|-----------------------|---------------|----------------|-------------|-------------|
| 2   | 08/23/12          | 08/23/12        | 6a A7N More In The AM    | 6-7a                     | ---T---               | :30           | 1              | \$600.00    | NM          |
| Class of Time - Pre-emptible with notice                |                   |                 |                          |                          |                       |               |                |             |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>        | <u>Rate</u>           |               |                |             |             |
|   | 08/20/12          | 08/26/12        | ---T---                  | 1                        | \$600.00              |               |                |             |             |
| Spots: # Ch   | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>          | <u>Description</u>       | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 KOAT Th   |                   | 08/23/12        | 6:59 AM                  | 6a A7N More In The AM    | 6-7a                  | :30           | MHTV1201H      | \$600.00    | NM          |
| 4   | 08/24/12          | 08/24/12        | Good Morning America     | 7-9a                     | ----F--               | :30           | 1              | \$495.00    | NM          |
| Class of Time - Fixed Non Pre-emptible                  |                   |                 |                          |                          |                       |               |                |             |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>        | <u>Rate</u>           |               |                |             |             |
|   | 08/20/12          | 08/26/12        | ----F--                  | 1                        | \$495.00              |               |                |             |             |
| Spots: # Ch   | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>          | <u>Description</u>       | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 KOAT F  |                   | 08/24/12        | 7:55 AM                  | Good Morning America     | 7-9a                  | :30           | MHTV1201H      | \$495.00    | NM          |
| 6   | 08/25/12          | 08/25/12        | 5-6a                     | 5-6a                     | -----S-               | :30           | 1              | \$120.00    | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                          |                          |                       |               |                |             |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>        | <u>Rate</u>           |               |                |             |             |
|   | 08/20/12          | 08/26/12        | -----S-                  | 1                        | \$120.00              |               |                |             |             |
| Spots: # Ch   | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>          | <u>Description</u>       | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 KOAT Sa   |                   | 08/25/12        | 5:54 AM                  | 5-6a                     | 5-6a                  | :30           | MHTV1201H      | \$120.00    | NM          |
| 7   | 08/25/12          | 08/25/12        | Sa 6a A7N More in the AM | 6-9a                     | -----S-               | :30           | 1              | \$250.00    | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                          |                          |                       |               |                |             |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>        | <u>Rate</u>           |               |                |             |             |
|   | 08/20/12          | 08/26/12        | -----S-                  | 1                        | \$250.00              |               |                |             |             |
| Spots: # Ch   | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>          | <u>Description</u>       | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 KOAT Sa   |                   | 08/25/12        | 7:24 AM                  | Sa 6a A7N More in the AM | 6-9a                  | :30           | MHTV1201H      | \$250.00    | NM          |
| 8   | 08/26/12          | 08/26/12        | 5-6a                     | 5-6a                     | -----S                | :30           | 1              | \$85.00     | NM          |
| Class of Time - Pre-emptible with notice                |                   |                 |                          |                          |                       |               |                |             |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>        | <u>Rate</u>           |               |                |             |             |
|   | 08/20/12          | 08/26/12        | -----S                   | 1                        | \$85.00               |               |                |             |             |
| Spots: # Ch   | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>          | <u>Description</u>       | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 KOAT Su   |                   | 08/26/12        | 5:27 AM                  | 5-6a                     | 5-6a                  | :30           | MHTV1201H      | \$85.00     | NM          |
| 10  | 08/24/12          | 08/24/12        | Live with Regis & Kelly  | 9-10a                    | ----F--               | :30           | 1              | \$180.00    | NM          |
| Class of Time - Pre-emptible with notice                |                   |                 |                          |                          |                       |               |                |             |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>        | <u>Rate</u>           |               |                |             |             |
|   | 08/20/12          | 08/26/12        | ----F--                  | 1                        | \$180.00              |               |                |             |             |
| Spots: # Ch   | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>          | <u>Description</u>       | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 KOAT F  |                   | 08/24/12        | 9:50 AM                  | Live with Regis & Kelly  | 9-10a                 | :30           | MHTV1201H      | \$180.00    | NM          |

## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

| Invoice #         | Invoice Date | Invoice Month   | Invoice Period      |
|-------------------|--------------|-----------------|---------------------|
| 944073-1          | 08/26/12     | August 2012     | 07/30/12 - 08/26/12 |
| Advertiser        | Product      | Estimate Number |                     |
| Heinrich/D/Senate | Candidate    | 11641           |                     |

| Line               | Start Date        | End Date        | Description   | Start/End Time               | MTWTFSS               | Length        | Spots/<br>Week | Rate        | Type        |
|--------------------|-------------------|-----------------|---|------------------------------|-----------------------|---------------|----------------|-------------|-------------|
| 13                 | 08/23/12          | 08/23/12        | Chew, The<br>Class of Time - Pre-emptible with notice                                   | 12-1pm                       | ---T---               | :30           | 1              | \$135.00    | NM          |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u>            | <u>Rate</u>           |               |                |             |             |
|                    | 08/20/12          | 08/26/12        | ---T---   | 1                            | \$135.00              |               |                |             |             |
| <u>Spots: # Ch</u> | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u>           | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 KOAT             | Th                | 08/23/12        | 11:59 AM  | Chew, The                    | 12-1pm                | :30           | MHTV1201H      | \$135.00    | NM          |
| 15                 | 08/24/12          | 08/24/12        | General Hospital<br>Class of Time - Pre-emptible with notice                            | 2-3p/1-2p                    | ----F--               | :30           | 1              | \$150.00    | NM          |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u>            | <u>Rate</u>           |               |                |             |             |
|                    | 08/20/12          | 08/26/12        | ----F--   | 1                            | \$150.00              |               |                |             |             |
| <u>Spots: # Ch</u> | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u>           | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 KOAT             | F                 | 08/24/12        | 2:26 PM   | General Hospital             | 2-3p/1-2p             | :30           | MHTV1201H      | \$150.00    | NM          |
| 17                 | 08/23/12          | 08/24/12        | Ellen 3-4p<br>Class of Time - Immediately Pre-emptible without notice                   | 3-4p                         | ---TF--               | :30           | 2              | \$150.00    | NM          |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u>            | <u>Rate</u>           |               |                |             |             |
|                    | 08/20/12          | 08/26/12        | ---TF--   | 2                            | \$150.00              |               |                |             |             |
| <u>Spots: # Ch</u> | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u>           | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 2 KOAT             | Th                | 08/23/12        | 3:23 PM   | Ellen 3-4p                   | 3-4p                  | :30           | MHTV1201H      | \$150.00    | NM          |
| 1 KOAT             | F                 | 08/24/12        | 3:37 PM   | Ellen 3-4p                   | 3-4p                  | :30           | MHTV1201H      | \$150.00    | NM          |
| 19                 | 08/23/12          | 08/23/12        | Dr Oz<br>Class of Time - Immediately Pre-emptible without notice                        | 4-5p                         | ---T---               | :30           | 1              | \$250.00    | NM          |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u>            | <u>Rate</u>           |               |                |             |             |
|                    | 08/20/12          | 08/26/12        | ---T---   | 1                            | \$250.00              |               |                |             |             |
| <u>Spots: # Ch</u> | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u>           | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 KOAT             | Th                | 08/23/12        | 4:17 PM   | Dr Oz                        | 4-5p                  | :30           | MHTV1201H      | \$250.00    | NM          |
| 21                 | 08/24/12          | 08/24/12        | Action 7 News @ 5p<br>Class of Time - Immediately Pre-emptible without notice           | 5-530p                       | ----F--               | :30           | 1              | \$450.00    | NM          |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u>            | <u>Rate</u>           |               |                |             |             |
|                    | 08/20/12          | 08/26/12        | ----F--   | 1                            | \$450.00              |               |                |             |             |
| <u>Spots: # Ch</u> | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u>           | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 KOAT             | F                 | 08/24/12        | 5:14 PM   | Action 7 News @ 5p           | 5-530p                | :30           | MHTV1201H      | \$450.00    | NM          |
| 23                 | 08/23/12          | 08/23/12        | Action 7 News @ 6p<br>Class of Time - Immediately Pre-emptible without notice           | 6-630p                       | ---T---               | :30           | 1              | \$700.00    | NM          |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u>            | <u>Rate</u>           |               |                |             |             |
|                    | 08/20/12          | 08/26/12        | ---T---   | 1                            | \$700.00              |               |                |             |             |
| <u>Spots: # Ch</u> | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u>           | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 KOAT             | Th                | 08/23/12        | 5:59 PM   | Action 7 News @ 6p           | 6-630p                | :30           | MHTV1201H      | \$700.00    | NM          |
| 25                 | 08/23/12          | 08/24/12        | Entertainment Tonight 630-7p<br>Class of Time - Immediately Pre-emptible without notice | 630-7p                       | ---TF--               | :30           | 2              | \$600.00    | NM          |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u>            | <u>Rate</u>           |               |                |             |             |
|                    | 08/20/12          | 08/26/12        | ---TF--   | 2                            | \$600.00              |               |                |             |             |
| <u>Spots: # Ch</u> | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u>           | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 2 KOAT             | Th                | 08/23/12        | 6:47 PM   | Entertainment Tonight 630-7p | 630-7p                | :30           | MHTV1201H      | \$600.00    | NM          |
| 1 KOAT             | F                 | 08/24/12        | 6:42 PM   | Entertainment Tonight 630-7p | 630-7p                | :30           | MHTV1201H      | \$600.00    | NM          |
| 27                 | 08/26/12          | 08/26/12        | Extreme Makeover<br>Class of Time - Pre-emptible with notice                            | Prime Other                  | -----S                | :30           | 1              | \$1,165.00  | NM          |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u>            | <u>Rate</u>           |               |                |             |             |
|                    | 08/20/12          | 08/26/12        | -----S  | 1                            | \$1,165.00            |               |                |             |             |
| <u>Spots: # Ch</u> | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u>           | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 KOAT             | Su                | 08/26/12        | 9:35 PM   | Extreme Makeover             | Prime Other           | :30           | MHTV1201H      | \$1,165.00  | NM          |
| 28                 | 08/23/12          | 08/23/12        | Action 7 News @ 10p M-F<br>Class of Time - Immediately Pre-emptible without notice      | 10-1030p                     | ---T---               | :30           | 1              | \$800.00    | NM          |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u>            | <u>Rate</u>           |               |                |             |             |
|                    | 08/20/12          | 08/26/12        | ---T---   | 1                            | \$800.00              |               |                |             |             |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

| Invoice #         | Invoice Date | Invoice Month   | Invoice Period      |
|-------------------|--------------|-----------------|---------------------|
| 944073-1          | 08/26/12     | August 2012     | 07/30/12 - 08/26/12 |
| Advertiser        | Product      | Estimate Number |                     |
| Heinrich/D/Senate | Candidate    | 11641           |                     |

| Line  | Start Date | End Date | Description                      | Start/End Time | MTWTFSS                 | Length         | Spots/<br>Week | Rate      | Type     |      |
|---|------------|----------|----------------------------------|----------------|-------------------------|----------------|----------------|-----------|----------|------|
| 28  | 08/23/12   | 08/23/12 | Action 7 News @ 10p M-F 10-1030p |                | ---T---                 | :30            | 1              | \$800.00  | NM       |      |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                  |                |                         |                |                |           |          |      |
| Spots: #  | Ch         | Day      | Air Date                         | Air Time       | Description             | Start/End Time | Length         | Ad-ID     | Rate     | Type |
| 1   | KOAT       | Th       | 08/23/12                         | 10:14 PM       | Action 7 News @ 10p M-F | 10-1030p       | :30            | MHTV1201H | \$800.00 | NM   |
| Total Spots   |            |          |                                  |                |                         |                | 17             |           |          |      |

## Payment Terms 30 Days

|                          |            |
|--------------------------|------------|
| <u>Gross Total</u>       | \$6,880.00 |
| <u>Agency Commission</u> | \$1,032.00 |
| <u>Net Amount Due</u>    | \$5,848.00 |
| New Mexico Tax Rate 7.0% | \$409.36   |
| <u>Amount Due</u>        | \$6,257.36 |

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

Media Strategies & Research  
Attention: Accounts Payable  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 944506-1  | 08/26/12     | August 2012   | 07/30/12 - 08/26/12 |

| Station | Account Executive | Sales Office    | Sales Region |
|---------|-------------------|-----------------|--------------|
| KOAT    | Beth Pfefferle    | Albuquerque - L | Local        |

| Advertiser        | Product   | Estimate Number |
|-------------------|-----------|-----------------|
| Heinrich/D/Senate | Candidate | 11669           |

| Flight Dates        | Order # | All Order # |
|---------------------|---------|-------------|
| 08/23/12 - 08/27/12 | 944506  |             |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description              | Start/End Time           | MTWTFSS        | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|--------------------------|--------------------------|----------------|--------|----------------|----------|------|
| 1   | 08/23/12   | 08/27/12 | 5a A7N More In The AM    | 5-6a                     | M--TF--        | :30    | 3              | \$250.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice |            |          |                          |                          |                |        |                |          |      |
| Weeks:  | Start Date | End Date | MTWTFSS                  | Spots/Week               | Rate           |        |                |          |      |
|   | 08/23/12   | 08/29/12 | M--TF--                  | 3                        | \$250.00       |        |                |          |      |
| Spots: # Ch   | Day        | Air Date | Air Time                 | Description              | Start/End Time | Length | Ad-ID          | Rate     | Type |
| 4 KOAT Th   |            | 08/23/12 | 5:12 AM                  | 5a A7N More In The AM    | 5-6a           | :30    | MHTV1201H      | \$250.00 | NM   |
| 3 KOAT F  |            | 08/24/12 | 5:41 AM                  | 5a A7N More In The AM    | 5-6a           | :30    | MHTV1201H      | \$250.00 | NM   |
| 2   | 08/23/12   | 08/27/12 | 6a A7N More In The AM    | 6-7a                     | M--TF--        | :30    | 3              | \$600.00 | NM   |
| Class of Time - Pre-emptible with notice                |            |          |                          |                          |                |        |                |          |      |
| Weeks:  | Start Date | End Date | MTWTFSS                  | Spots/Week               | Rate           |        |                |          |      |
|   | 08/23/12   | 08/29/12 | M--TF--                  | 3                        | \$600.00       |        |                |          |      |
| Spots: # Ch   | Day        | Air Date | Air Time                 | Description              | Start/End Time | Length | Ad-ID          | Rate     | Type |
| 1 KOAT Th   |            | 08/23/12 | 6:54 AM                  | 6a A7N More In The AM    | 6-7a           | :30    | MHTV1201H      | \$600.00 | NM   |
| 3 KOAT F  |            | 08/24/12 | 6:43 AM                  | 6a A7N More In The AM    | 6-7a           | :30    | MHTV1201H      | \$600.00 | NM   |
| 4   | 08/23/12   | 08/27/12 | Good Morning America     | 7-9a                     | M--TF--        | :30    | 3              | \$495.00 | NM   |
| Class of Time - Fixed Non Pre-emptible                  |            |          |                          |                          |                |        |                |          |      |
| Weeks:  | Start Date | End Date | MTWTFSS                  | Spots/Week               | Rate           |        |                |          |      |
|   | 08/23/12   | 08/29/12 | M--TF--                  | 3                        | \$495.00       |        |                |          |      |
| Spots: # Ch   | Day        | Air Date | Air Time                 | Description              | Start/End Time | Length | Ad-ID          | Rate     | Type |
| 3 KOAT Th   |            | 08/23/12 | 7:26 AM                  | Good Morning America     | 7-9a           | :30    | MHTV1201H      | \$495.00 | NM   |
| 1 KOAT F  |            | 08/24/12 | 8:54 AM                  | Good Morning America     | 7-9a           | :30    | MHTV1201H      | \$495.00 | NM   |
| 7   | 08/25/12   | 08/25/12 | Sa 6a A7N More in the AM | 6-9a                     | -----S-        | :30    | 1              | \$250.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice |            |          |                          |                          |                |        |                |          |      |
| Weeks:  | Start Date | End Date | MTWTFSS                  | Spots/Week               | Rate           |        |                |          |      |
|   | 08/20/12   | 08/26/12 | -----S-                  | 1                        | \$250.00       |        |                |          |      |
| Spots: # Ch   | Day        | Air Date | Air Time                 | Description              | Start/End Time | Length | Ad-ID          | Rate     | Type |
| 1 KOAT Sa   |            | 08/25/12 | 6:14 AM                  | Sa 6a A7N More in the AM | 6-9a           | :30    | MHTV1201H      | \$250.00 | NM   |
| 8   | 08/26/12   | 08/26/12 | 5-6a                     | 5-6a                     | -----S         | :30    | 1              | \$85.00  | NM   |
| Class of Time - Pre-emptible with notice                |            |          |                          |                          |                |        |                |          |      |
| Weeks:  | Start Date | End Date | MTWTFSS                  | Spots/Week               | Rate           |        |                |          |      |
|   | 08/20/12   | 08/26/12 | -----S                   | 1                        | \$85.00        |        |                |          |      |
| Spots: # Ch   | Day        | Air Date | Air Time                 | Description              | Start/End Time | Length | Ad-ID          | Rate     | Type |
| 1 KOAT Su   |            | 08/26/12 | 5:41 AM                  | 5-6a                     | 5-6a           | :30    | MHTV1201H      | \$85.00  | NM   |
| 9   | 08/26/12   | 08/26/12 | Su 6a A7N More in the AM | 6-9a                     | -----S         | :30    | 1              | \$200.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice |            |          |                          |                          |                |        |                |          |      |
| Weeks:  | Start Date | End Date | MTWTFSS                  | Spots/Week               | Rate           |        |                |          |      |

## INVOICE



www.koat.com

Send Payment To

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

| Invoice #         | Invoice Date | Invoice Month   | Invoice Period      |
|-------------------|--------------|-----------------|---------------------|
| 944506-1          | 08/26/12     | August 2012     | 07/30/12 - 08/26/12 |
| Advertiser        | Product      | Estimate Number |                     |
| Heinrich/D/Senate | Candidate    | 11669           |                     |

| Line  | Start Date | End Date | Description                     | Start/End Time | MTWTFSS                       | Length         | Spots/<br>Week | Rate      | Type        |
|---|------------|----------|---------------------------------|----------------|-------------------------------|----------------|----------------|-----------|-------------|
| 9   | 08/26/12   | 08/26/12 | Su 6a A7N More in the AM 6-9a   |                | -----S                        | :30            | 1              | \$200.00  | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                 |                |                               |                |                |           |             |
|   | 08/20/12   | 08/26/12 |                                 |                | -----S                        |                | 1              | \$200.00  |             |
| Spots: #  | Ch         | Day      | Air Date                        | Air Time       | Description                   | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 2   | KOAT       | Su       | 08/26/12                        | 6:29 AM        | Su 6a A7N More in the AM      | 6-9a           | :30            | MHTV1201H | \$200.00 NM |
| 10  | 08/23/12   | 08/23/12 | Live with Regis & Kelly 9-9-10a |                | ---T---                       | :30            | 1              | \$180.00  | NM          |
| Class of Time - Pre-emptible with notice                |            |          |                                 |                |                               |                |                |           |             |
| Weeks:  | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                          |                |                |           |             |
|   | 08/20/12   | 08/26/12 | ---T---                         | 1              | \$180.00                      |                |                |           |             |
| Spots: #  | Ch         | Day      | Air Date                        | Air Time       | Description                   | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 1   | KOAT       | Th       | 08/23/12                        | 9:52 AM        | Live with Regis & Kelly 9-10a | 9-10a          | :30            | MHTV1201H | \$180.00 NM |
| 11  | 08/24/12   | 08/24/12 | The View 10-11a                 | 10-11a         | ----F--                       | :30            | 1              | \$250.00  | NM          |
| Class of Time - Pre-emptible with notice                |            |          |                                 |                |                               |                |                |           |             |
| Weeks:  | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                          |                |                |           |             |
|   | 08/20/12   | 08/26/12 | ----F--                         | 1              | \$250.00                      |                |                |           |             |
| Spots: #  | Ch         | Day      | Air Date                        | Air Time       | Description                   | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 3   | KOAT       | F        | 08/24/12                        | 10:56 AM       | The View 10-11a               | 10-11a         | :30            | MHTV1201H | \$250.00 NM |
| 13  | 08/23/12   | 08/23/12 | Chew, The                       | 12-1pm         | ---T---                       | :30            | 1              | \$135.00  | NM          |
| Class of Time - Pre-emptible with notice                |            |          |                                 |                |                               |                |                |           |             |
| Weeks:  | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                          |                |                |           |             |
|   | 08/20/12   | 08/26/12 | ---T---                         | 1              | \$135.00                      |                |                |           |             |
| Spots: #  | Ch         | Day      | Air Date                        | Air Time       | Description                   | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 1   | KOAT       | Th       | 08/23/12                        | 12:34 PM       | Chew, The                     | 12-1pm         | :30            | MHTV1201H | \$135.00 NM |
| 17  | 08/23/12   | 08/27/12 | Ellen 3-4p                      | 3-4p           | M--TF--                       | :30            | 3              | \$150.00  | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                 |                |                               |                |                |           |             |
| Weeks:  | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                          |                |                |           |             |
|   | 08/23/12   | 08/29/12 | M--TF--                         | 3              | \$150.00                      |                |                |           |             |
| Spots: #  | Ch         | Day      | Air Date                        | Air Time       | Description                   | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 2   | KOAT       | Th       | 08/23/12                        | 3:41 PM        | Ellen 3-4p                    | 3-4p           | :30            | MHTV1201H | \$150.00 NM |
| 1   | KOAT       | F        | 08/24/12                        | 3:25 PM        | Ellen 3-4p                    | 3-4p           | :30            | MHTV1201H | \$150.00 NM |
| 19  | 08/23/12   | 08/27/12 | Dr Oz                           | 4-5p           | M--TF--                       | :30            | 3              | \$250.00  | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                 |                |                               |                |                |           |             |
| Weeks:  | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                          |                |                |           |             |
|   | 08/23/12   | 08/29/12 | M--TF--                         | 3              | \$250.00                      |                |                |           |             |
| Spots: #  | Ch         | Day      | Air Date                        | Air Time       | Description                   | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 1   | KOAT       | Th       | 08/23/12                        | 4:55 PM        | Dr Oz                         | 4-5p           | :30            | MHTV1201H | \$250.00 NM |
| 3   | KOAT       | F        | 08/24/12                        | 4:17 PM        | Dr Oz                         | 4-5p           | :30            | MHTV1201H | \$250.00 NM |
| 21  | 08/23/12   | 08/27/12 | Action 7 News @ 5p              | 5-530p         | M--TF--                       | :30            | 3              | \$450.00  | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                 |                |                               |                |                |           |             |
| Weeks:  | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                          |                |                |           |             |
|   | 08/23/12   | 08/29/12 | M--TF--                         | 3              | \$450.00                      |                |                |           |             |
| Spots: #  | Ch         | Day      | Air Date                        | Air Time       | Description                   | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 1   | KOAT       | Th       | 08/23/12                        | 5:23 PM        | Action 7 News @ 5p            | 5-530p         | :30            | MHTV1201H | \$450.00 NM |
| 3   | KOAT       | F        | 08/24/12                        | 5:22 PM        | Action 7 News @ 5p            | 5-530p         | :30            | MHTV1201H | \$450.00 NM |
| 23  | 08/24/12   | 08/27/12 | Action 7 News @ 6p              | 6-630p         | M---F--                       | :30            | 2              | \$700.00  | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                 |                |                               |                |                |           |             |
| Weeks:  | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                          |                |                |           |             |
|   | 08/23/12   | 08/29/12 | M---F--                         | 2              | \$700.00                      |                |                |           |             |
| Spots: #  | Ch         | Day      | Air Date                        | Air Time       | Description                   | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 1   | KOAT       | F        | 08/24/12                        | 6:28 PM        | Action 7 News @ 6p            | 6-630p         | :30            | MHTV1201H | \$700.00 NM |
| 25  | 08/23/12   | 08/27/12 | Entertainment Tonight 630-7p    |                | M--TF--                       | :30            | 3              | \$600.00  | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                 |                |                               |                |                |           |             |

## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

www.koat.com

| Invoice #         | Invoice Date | Invoice Month   | Invoice Period      |
|-------------------|--------------|-----------------|---------------------|
| 944506-1          | 08/26/12     | August 2012     | 07/30/12 - 08/26/12 |
| Advertiser        | Product      | Estimate Number |                     |
| Heinrich/D/Senate | Candidate    | 11669           |                     |

| Line  | Start Date        | End Date        | Description                      | Start/End Time               | MTWTFSS        | Length | Spots/<br>Week | Rate       | Type |
|---|-------------------|-----------------|----------------------------------|------------------------------|----------------|--------|----------------|------------|------|
| 25  | 08/23/12          | 08/27/12        | Entertainment Tonight 630-7p     |                              | M--TF--        | :30    | 3              | \$600.00   | NM   |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                              |                |        |                |            |      |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u>            | <u>Rate</u>    |        |                |            |      |
|   | 08/23/12          | 08/29/12        | M--TF--                          | 3                            | \$600.00       |        |                |            |      |
| Spots: # Ch   | Day               | Air Date        | Air Time                         | Description                  | Start/End Time | Length | Ad-ID          | Rate       | Type |
| 2 KOAT  | Th                | 08/23/12        | 6:40 PM                          | Entertainment Tonight 630-7p | 630-7p         | :30    | MHTV1201H      | \$600.00   | NM   |
| 1 KOAT  | F                 | 08/24/12        | 6:55 PM                          | Entertainment Tonight 630-7p | 630-7p         | :30    | MHTV1201H      | \$600.00   | NM   |
| 28  | 08/24/12          | 08/27/12        | Action 7 News @ 10p M-F 10-1030p |                              | M---F--        | :30    | 2              | \$800.00   | NM   |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                              |                |        |                |            |      |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u>            | <u>Rate</u>    |        |                |            |      |
|   | 08/23/12          | 08/29/12        | M---F--                          | 2                            | \$800.00       |        |                |            |      |
| Spots: # Ch   | Day               | Air Date        | Air Time                         | Description                  | Start/End Time | Length | Ad-ID          | Rate       | Type |
| 1 KOAT  | F                 | 08/24/12        | 10:26 PM                         | Action 7 News @ 10p M-F      | 10-1030p       | :30    | MHTV1201H      | \$800.00   | NM   |
| 29  | 08/23/12          | 08/27/12        | Action 7 News @ 1030p 1030-1105p |                              | M--TF--        | :30    | 3              | \$560.00   | NM   |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                              |                |        |                |            |      |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u>            | <u>Rate</u>    |        |                |            |      |
|   | 08/23/12          | 08/29/12        | M--TF--                          | 3                            | \$560.00       |        |                |            |      |
| Spots: # Ch   | Day               | Air Date        | Air Time                         | Description                  | Start/End Time | Length | Ad-ID          | Rate       | Type |
| 5 KOAT  | Th                | 08/23/12        | 10:56 PM                         | Action 7 News @ 1030p        | 1030-1105p     | :30    | MHTV1201H      | \$560.00   | NM   |
| 1 KOAT  | F                 | 08/24/12        | 10:54 PM                         | Action 7 News @ 1030p        | 1030-1105p     | :30    | MHTV1201H      | \$560.00   | NM   |
| 30  | 08/26/12          | 08/26/12        | Action 7 News @ 5p Sun 5-530p    |                              | -----S         | :30    | 1              | \$350.00   | NM   |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                              |                |        |                |            |      |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u>            | <u>Rate</u>    |        |                |            |      |
|   | 08/23/12          | 08/29/12        | -----S                           | 1                            | \$350.00       |        |                |            |      |
| Spots: # Ch   | Day               | Air Date        | Air Time                         | Description                  | Start/End Time | Length | Ad-ID          | Rate       | Type |
| 1 KOAT  | Su                | 08/26/12        | 5:12 PM                          | Action 7 News @ 5p Sun       | 5-530p         | :30    | MHTV1201H      | \$350.00   | NM   |
| 32  | 08/23/12          | 08/23/12        | Wipeout 7-8p                     |                              | ---T---        | :30    | 1              | \$1,900.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                              |                |        |                |            |      |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u>            | <u>Rate</u>    |        |                |            |      |
|   | 08/20/12          | 08/26/12        | ---T---                          | 1                            | \$1,900.00     |        |                |            |      |
| Spots: # Ch   | Day               | Air Date        | Air Time                         | Description                  | Start/End Time | Length | Ad-ID          | Rate       | Type |
| 1 KOAT  | Th                | 08/23/12        | 7:43 PM                          | Wipeout                      | 7-8p           | :30    | MHTV1201H      | \$1,900.00 | NM   |
| 33  | 08/24/12          | 08/24/12        | Shark Tank 7-8p                  |                              | ----F--        | :30    | 1              | \$600.00   | NM   |
| Class of Time - Pre-emptible with notice                |                   |                 |                                  |                              |                |        |                |            |      |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u>            | <u>Rate</u>    |        |                |            |      |
|   | 08/20/12          | 08/26/12        | ----F--                          | 1                            | \$600.00       |        |                |            |      |
| Spots: # Ch   | Day               | Air Date        | Air Time                         | Description                  | Start/End Time | Length | Ad-ID          | Rate       | Type |
| 1 KOAT  | F                 | 08/24/12        | 7:45 PM                          | Shark Tank                   | 7-8p           | :30    | MHTV1201H      | \$600.00   | NM   |
| 34  | 08/26/12          | 08/26/12        | Once Upon A Time 7-8p            |                              | -----S         | :30    | 1              | \$1,200.00 | NM   |
| Class of Time - Pre-emptible with notice                |                   |                 |                                  |                              |                |        |                |            |      |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u>            | <u>Rate</u>    |        |                |            |      |
|   | 08/20/12          | 08/26/12        | -----S                           | 1                            | \$1,200.00     |        |                |            |      |
| Spots: # Ch   | Day               | Air Date        | Air Time                         | Description                  | Start/End Time | Length | Ad-ID          | Rate       | Type |
| 1 KOAT  | Su                | 08/26/12        | 7:40 PM                          | Once Upon A Time             | 7-8p           | :30    | MHTV1201H      | \$1,200.00 | NM   |
| 35  | 08/25/12          | 08/25/12        | Action 7 News @ 10p Sat 10-1035p |                              | -----S-        | :30    | 1              | \$450.00   | NM   |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                              |                |        |                |            |      |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u>            | <u>Rate</u>    |        |                |            |      |
|   | 08/23/12          | 08/29/12        | -----S-                          | 1                            | \$450.00       |        |                |            |      |
| Spots: # Ch   | Day               | Air Date        | Air Time                         | Description                  | Start/End Time | Length | Ad-ID          | Rate       | Type |
| 1 KOAT  | Sa                | 08/25/12        | 10:14 PM                         | Action 7 News @ 10p Sat      | 10-1035p       | :30    | MHTV1201H      | \$450.00   | NM   |
| 36  | 08/26/12          | 08/26/12        | Action 7 News @ 10p Sun 10-1030p |                              | -----S         | :30    | 1              | \$750.00   | NM   |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                              |                |        |                |            |      |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u>            | <u>Rate</u>    |        |                |            |      |
|   | 08/23/12          | 08/29/12        | -----S                           | 1                            | \$750.00       |        |                |            |      |

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## INVOICE



Send Payment To:

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PO Box 26868  
Lehigh Valley, PA 18002-6868

| Invoice #         | Invoice Date | Invoice Month   | Invoice Period      |
|-------------------|--------------|-----------------|---------------------|
| 944506-1          | 08/26/12     | August 2012     | 07/30/12 - 08/26/12 |
| Advertiser        | Product      | Estimate Number |                     |
| Heinrich/D/Senate | Candidate    | 11669           |                     |

| Line  | Start Date | End Date | Description             | Start/End Time | MTWTFSS                   | Length         | Spots/<br>Week | Rate      | Type        |
|---|------------|----------|-------------------------|----------------|---------------------------|----------------|----------------|-----------|-------------|
| 36  | 08/26/12   | 08/26/12 | Action 7 News @ 10p Sun | 10-1030p       | -----S                    | :30            | 1              | \$750.00  | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                         |                |                           |                |                |           |             |
| Spots: #  | Ch         | Day      | Air Date                | Air Time       | Description               | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 1   | KOAT       | Su       | 08/26/12                | 10:24 PM       | Action 7 News @ 10p Sun   | 10-1030p       | :30            | MHTV1201H | \$750.00 NM |
| 37  | 08/26/12   | 08/26/12 | Action 7 News @ 1030p   | 1030-1105p     | -----S                    | :30            | 1              | \$495.00  | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                         |                |                           |                |                |           |             |
| Weeks:  | Start Date | End Date | MTWTFSS                 | Spots/Week     | Rate                      |                |                |           |             |
|   | 08/23/12   | 08/29/12 | -----S                  | 1              | \$495.00                  |                |                |           |             |
| Spots: #  | Ch         | Day      | Air Date                | Air Time       | Description               | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 1   | KOAT       | Su       | 08/26/12                | 10:56 PM       | Action 7 News @ 1030p Sun | 1030-1105p     | :30            | MHTV1201H | \$495.00 NM |
| <b>Total Spots</b>                                      |            |          |                         |                |                           |                | <b>31</b>      |           |             |

## Payment Terms 30 Days

|                          |             |
|--------------------------|-------------|
| <u>Gross Total</u>       | \$15,055.00 |
| <u>Agency Commission</u> | \$2,258.25  |
| <u>Net Amount Due</u>    | \$12,796.75 |
| New Mexico Tax Rate 7.0% | \$895.77    |
| <u>Amount Due</u>        | \$13,692.52 |

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

Buying Time, LLC.  
Attention: Accounts Payable  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 942128-1  | 08/26/12     | August 2012   | 07/30/12 - 08/22/12 |

| Station | Account Executive | Sales Office    | Sales Region |
|---------|-------------------|-----------------|--------------|
| KOAT    | Mary Tricoli      | HRP -Washington | National     |

| Advertiser        | Product   | Estimate Number   |
|-------------------|-----------|-------------------|
| Heinrich/D/Senate | Candidate | 2200 HEINRICH/SEN |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/14/12 - 08/22/12 | 942128  | 06277775    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       | 334             | 332          |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date        | End Date        | Description                      | Start/End Time    | MTWTFSS                 | Length         | Spots/Week | Rate          | Type        |
|---|-------------------|-----------------|----------------------------------|-------------------|-------------------------|----------------|------------|---------------|-------------|
| 1   | 08/14/12          | 08/19/12        | Action 7 News @ 10p M-F 10-1030p |                   | ----1--                 | :30            | 1          | \$800.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                         |                |            |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u> | <u>Rate</u>             |                |            |               |             |
|   | 08/13/12          | 08/19/12        | ----1--                          | 1                 | \$800.00                |                |            |               |             |
| Spots: #  | Ch                | Day             | Air Date                         | Air Time          | Description             | Start/End Time | Length     | Ad-ID         | Rate Type   |
| 1   | KOAT              | F               | 08/17/12                         | 10:28 PM          | Action 7 News @ 10p M-F | 10-1030p       | :30        | MH12TVENV110H | \$800.00 NM |
| 2   | 08/14/12          | 08/19/12        | Anderson Cooper                  | 11a-12n           | ----1--                 | :30            | 1          | \$90.00       | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                         |                |            |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u> | <u>Rate</u>             |                |            |               |             |
|   | 08/13/12          | 08/19/12        | ----1--                          | 1                 | \$90.00                 |                |            |               |             |
| Spots: #  | Ch                | Day             | Air Date                         | Air Time          | Description             | Start/End Time | Length     | Ad-ID         | Rate Type   |
| 1   | KOAT              | F               | 08/17/12                         | 11:22 AM          | Anderson Cooper         | 11a-12n        | :30        | MH12TVENV110H | \$90.00 NM  |
| 3   | 08/14/12          | 08/19/12        | Chew, The                        | 12-1pm            | ----1--                 | :30            | 1          | \$100.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                         |                |            |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u> | <u>Rate</u>             |                |            |               |             |
|   | 08/13/12          | 08/19/12        | ----1--                          | 1                 | \$100.00                |                |            |               |             |
| Spots: #  | Ch                | Day             | Air Date                         | Air Time          | Description             | Start/End Time | Length     | Ad-ID         | Rate Type   |
| 1   | KOAT              | F               | 08/17/12                         | 12:56 PM          | Chew, The               | 12-1pm         | :30        | MH12TVENV110H | \$100.00 NM |
| 4   | 08/14/12          | 08/19/12        | Ellen 3-4p                       | 3-4p              | ----1--                 | :30            | 1          | \$135.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                         |                |            |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u> | <u>Rate</u>             |                |            |               |             |
|   | 08/13/12          | 08/19/12        | ----1--                          | 1                 | \$135.00                |                |            |               |             |
| Spots: #  | Ch                | Day             | Air Date                         | Air Time          | Description             | Start/End Time | Length     | Ad-ID         | Rate Type   |
| 1   | KOAT              | F               | 08/17/12                         | 3:48 PM           | Ellen 3-4p              | 3-4p           | :30        | MH12TVENV110H | \$135.00 NM |
| 5   | 08/14/12          | 08/19/12        | Dr Oz                            | 4-5p              | ----1--                 | :30            | 1          | \$225.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                         |                |            |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u> | <u>Rate</u>             |                |            |               |             |
|   | 08/13/12          | 08/19/12        | ----1--                          | 1                 | \$225.00                |                |            |               |             |
| Spots: #  | Ch                | Day             | Air Date                         | Air Time          | Description             | Start/End Time | Length     | Ad-ID         | Rate Type   |
| 1   | KOAT              | F               | 08/17/12                         | 4:57 PM           | Dr Oz                   | 4-5p           | :30        | MH12TVENV110H | \$225.00 NM |
| 6   | 08/14/12          | 08/19/12        | Action 7 News @ 5p               | 5-530p            | ----1--                 | :30            | 1          | \$450.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                         |                |            |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u> | <u>Rate</u>             |                |            |               |             |
|   | 08/13/12          | 08/19/12        | ----1--                          | 1                 | \$450.00                |                |            |               |             |
| Spots: #  | Ch                | Day             | Air Date                         | Air Time          | Description             | Start/End Time | Length     | Ad-ID         | Rate Type   |
| 1   | KOAT              | F               | 08/17/12                         | 5:29 PM           | Action 7 News @ 5p      | 5-530p         | :30        | MH12TVENV110H | \$450.00 NM |



## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

| Invoice #         | Invoice Date | Invoice Month     | Invoice Period      |
|-------------------|--------------|-------------------|---------------------|
| 942128-1          | 08/26/12     | August 2012       | 07/30/12 - 08/22/12 |
| Advertiser        | Product      | Estimate Number   |                     |
| Heinrich/D/Senate | Candidate    | 2200 HEINRICH/SEN |                     |

| Line  | Start Date        | End Date        | Description                      | Start/End Time    | MTWTFSS                       | Length         | Spots/<br>Week | Rate          | Type        |
|---|-------------------|-----------------|----------------------------------|-------------------|-------------------------------|----------------|----------------|---------------|-------------|
| 7   | 08/14/12          | 08/19/12        | 5a A7N More In The AM 5-6a       |                   | ----1--                       | :30            | 1              | \$250.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                               |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u> | <u>Rate</u>                   |                |                |               |             |
|   | 08/13/12          | 08/19/12        | ----1--                          | 1                 | \$250.00                      |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                         | Air Time          | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | F               | 08/17/12                         | 5:43 AM           | 5a A7N More In The AM         | 5-6a           | :30            | MH12TVENV110H | \$250.00 NM |
| 8   | 08/14/12          | 08/19/12        | Action 7 News @ 6p               | 6-630p            | ----1--                       | :30            | 1              | \$600.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                               |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u> | <u>Rate</u>                   |                |                |               |             |
|   | 08/13/12          | 08/19/12        | ----1--                          | 1                 | \$600.00                      |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                         | Air Time          | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | F               | 08/17/12                         | 6:28 PM           | Action 7 News @ 6p            | 6-630p         | :30            | MH12TVENV110H | \$600.00 NM |
| 9   | 08/14/12          | 08/19/12        | 6a A7N More In The AM 6-7a       |                   | ----1--                       | :30            | 1              | \$450.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                               |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u> | <u>Rate</u>                   |                |                |               |             |
|   | 08/13/12          | 08/19/12        | ----1--                          | 1                 | \$450.00                      |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                         | Air Time          | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | F               | 08/17/12                         | 6:22 AM           | 6a A7N More In The AM         | 6-7a           | :30            | MH12TVENV110H | \$450.00 NM |
| 10  | 08/14/12          | 08/19/12        | Entertainment Tonight 630-7p     |                   | ----1--                       | :30            | 1              | \$550.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                               |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u> | <u>Rate</u>                   |                |                |               |             |
|   | 08/13/12          | 08/19/12        | ----1--                          | 1                 | \$550.00                      |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                         | Air Time          | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | F               | 08/17/12                         | 6:55 PM           | Entertainment Tonight 630-7p  | 630-7p         | :30            | MH12TVENV110H | \$550.00 NM |
| 11  | 08/14/12          | 08/19/12        | Good Morning America 7-9a        |                   | ----1--                       | :30            | 1              | \$325.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                               |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u> | <u>Rate</u>                   |                |                |               |             |
|   | 08/13/12          | 08/19/12        | ----1--                          | 1                 | \$325.00                      |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                         | Air Time          | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | F               | 08/17/12                         | 8:38 AM           | Good Morning America          | 7-9a           | :30            | MH12TVENV110H | \$325.00 NM |
| 12  | 08/14/12          | 08/19/12        | Live with Regis & Kelly 9-10a    |                   | ----1--                       | :30            | 1              | \$125.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                               |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u> | <u>Rate</u>                   |                |                |               |             |
|   | 08/13/12          | 08/19/12        | ----1--                          | 1                 | \$125.00                      |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                         | Air Time          | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | F               | 08/17/12                         | 9:30 AM           | Live with Regis & Kelly 9-10a | 9-10a          | :30            | MH12TVENV110H | \$125.00 NM |
| 13  | 08/20/12          | 08/22/12        | Action 7 News @ 10p M-F 10-1030p |                   | 1-----                        | :30            | 1              | \$800.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                               |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u> | <u>Rate</u>                   |                |                |               |             |
|   | 08/20/12          | 08/26/12        | 1-----                           | 1                 | \$800.00                      |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                         | Air Time          | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | M               | 08/20/12                         | 10:28 PM          | Action 7 News @ 10p M-F       | 10-1030p       | :30            | MH12TVENV110H | \$800.00 NM |
| 14  | 08/20/12          | 08/22/12        | Kimmel                           | 1135p-1235a       | 1-----                        | :30            | 1              | \$65.00       | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                               |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u> | <u>Rate</u>                   |                |                |               |             |
|   | 08/20/12          | 08/26/12        | 1-----                           | 1                 | \$65.00                       |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                         | Air Time          | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | M               | 08/20/12                         | 12:04 AM          | Kimmel                        | 1135p-1235a    | :30            | MH12TVENV110H | \$65.00 NM  |
| 15  | 08/20/12          | 08/22/12        | Anderson Cooper                  | 11a-12n           | 1-----                        | :30            | 1              | \$90.00       | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                               |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u> | <u>Rate</u>                   |                |                |               |             |
|   | 08/20/12          | 08/26/12        | 1-----                           | 1                 | \$90.00                       |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                         | Air Time          | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | M               | 08/20/12                         | 11:50 AM          | Anderson Cooper               | 11a-12n        | :30            | MH12TVENV110H | \$90.00 NM  |

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## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

| Invoice #         | Invoice Date | Invoice Month     | Invoice Period      |
|-------------------|--------------|-------------------|---------------------|
| 942128-1          | 08/26/12     | August 2012       | 07/30/12 - 08/22/12 |
| Advertiser        | Product      | Estimate Number   |                     |
| Heinrich/D/Senate | Candidate    | 2200 HEINRICH/SEN |                     |

| Line   | Start Date | End Date | Description             | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|--|------------|----------|-------------------------|----------------|---------|--------|----------------|----------|------|
| 15   | 08/20/12   | 08/22/12 | Anderson Cooper         | 11a-12n        | 1-----  | :30    | 1              | \$90.00  | NM   |
| Class of Time - Immediately Pre-emptible without notice  |            |          |                         |                |         |        |                |          |      |
| 16   | 08/20/12   | 08/22/12 | Ellen 3-4p              | 3-4p           | 1-----  | :30    | 1              | \$135.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice  |            |          |                         |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 1----- 1 \$135.00   |            |          |                         |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KOAT M 08/20/12 3:49 PM Ellen 3-4p 3-4p :30 MH12TVENV110H \$135.00 NM                     |            |          |                         |                |         |        |                |          |      |
| 17   | 08/20/12   | 08/22/12 | Dr Oz                   | 4-5p           | 1-----  | :30    | 1              | \$225.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice  |            |          |                         |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 1----- 1 \$225.00   |            |          |                         |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KOAT M 08/20/12 4:37 PM Dr Oz 4-5p :30 MH12TVENV110H \$225.00 NM                          |            |          |                         |                |         |        |                |          |      |
| 18   | 08/20/12   | 08/22/12 | M-F A7N This AM @ 430   | 430-5a         | 1-----  | :30    | 1              | \$100.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice  |            |          |                         |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 1----- 1 \$100.00   |            |          |                         |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KOAT M 08/20/12 4:43 AM M-F A7N This AM @ 430a 430-5a :30 MH12TVENV110H \$100.00 NM       |            |          |                         |                |         |        |                |          |      |
| 19   | 08/20/12   | 08/22/12 | Action 7 News @ 5p      | 5-530p         | 1-----  | :30    | 1              | \$450.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice  |            |          |                         |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 1----- 1 \$450.00   |            |          |                         |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KOAT M 08/20/12 5:13 PM Action 7 News @ 5p 5-530p :30 MH12TVENV110H \$450.00 NM           |            |          |                         |                |         |        |                |          |      |
| 20   | 08/20/12   | 08/22/12 | Action 7 News @ 6p      | 6-630p         | 1-----  | :30    | 1              | \$600.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice  |            |          |                         |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 1----- 1 \$600.00   |            |          |                         |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KOAT M 08/20/12 6:13 PM Action 7 News @ 6p 6-630p :30 MH12TVENV110H \$600.00 NM           |            |          |                         |                |         |        |                |          |      |
| 21   | 08/20/12   | 08/22/12 | 6a A7N More In The AM   | 6-7a           | 1-----  | :30    | 1              | \$450.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice  |            |          |                         |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 1----- 1 \$450.00   |            |          |                         |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KOAT M 08/20/12 6:11 AM 6a A7N More In The AM 6-7a :30 MH12TVENV110H \$450.00 NM          |            |          |                         |                |         |        |                |          |      |
| 22   | 08/20/12   | 08/22/12 | Entertainment Tonight   | 630-7p         | 1-----  | :30    | 1              | \$550.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice  |            |          |                         |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 1----- 1 \$550.00   |            |          |                         |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KOAT M 08/20/12 6:56 PM Entertainment Tonight 630-7p 630-7p :30 MH12TVENV110H \$550.00 NM |            |          |                         |                |         |        |                |          |      |
| 23   | 08/20/12   | 08/22/12 | Good Morning America    | 7-9a           | 1-----  | :30    | 1              | \$325.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice  |            |          |                         |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 1----- 1 \$325.00   |            |          |                         |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KOAT M 08/20/12 7:49 AM Good Morning America 7-9a :30 MH12TVENV110H \$325.00 NM           |            |          |                         |                |         |        |                |          |      |
| 24   | 08/20/12   | 08/22/12 | Live with Regis & Kelly | 9-10a          | 1-----  | :30    | 1              | \$125.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice  |            |          |                         |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>  |            |          |                         |                |         |        |                |          |      |

## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

| Invoice #         | Invoice Date | Invoice Month     | Invoice Period      |
|-------------------|--------------|-------------------|---------------------|
| 942128-1          | 08/26/12     | August 2012       | 07/30/12 - 08/22/12 |
| Advertiser        | Product      | Estimate Number   |                     |
| Heinrich/D/Senate | Candidate    | 2200 HEINRICH/SEN |                     |

| Line  | Start Date | End Date | Description                   | Start/End Time      | MTWTFSS                       | Length              | Spots/<br>Week | Rate          | Type        |
|---|------------|----------|-------------------------------|---------------------|-------------------------------|---------------------|----------------|---------------|-------------|
| 24  | 08/20/12   | 08/22/12 | Live with Regis & Kelly 9-10a |                     | 1-----                        | :30                 | 1              | \$125.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                     |                               |                     |                |               |             |
|   | 08/20/12   | 08/26/12 | 1-----                        |                     | 1                             |                     | \$125.00       |               |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time            | Description                   | Start/End Time      | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | M        | 08/20/12                      | 9:54 AM             | Live with Regis & Kelly 9-10a | 9-10a               | :30            | MH12TVENV110H | \$125.00 NM |
| 25  | 08/14/12   | 08/19/12 | Action 7 News @ 10p Sat       | 10-1035p            | -----1-                       | :30                 | 1              | \$450.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                     |                               |                     |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week          | Rate                          |                     |                |               |             |
|   | 08/13/12   | 08/19/12 | -----1-                       | 1                   | \$450.00                      |                     |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time            | Description                   | Start/End Time      | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Sa       | 08/18/12                      | 10:23 PM            | Action 7 News @ 10p Sat       | 10-1035p            | :30            | MH12TVENV110H | \$450.00 NM |
| 26  | 08/14/12   | 08/19/12 | GREY'S ANATOMY                | Late Fringe/Various | -----1-                       | :30                 | 1              | \$85.00       | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                     |                               |                     |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week          | Rate                          |                     |                |               |             |
|   | 08/13/12   | 08/19/12 | -----1-                       | 1                   | \$85.00                       |                     |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time            | Description                   | Start/End Time      | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Sa       | 08/18/12                      | 11:09 PM            | GREY'S ANATOMY                | Late Fringe/Various | :30            | MH12TVENV110H | \$85.00 NM  |
| 27  | 08/14/12   | 08/19/12 | Action 7 News @ 5p Sat        | 5-530p              | -----1-                       | :30                 | 1              | \$250.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                     |                               |                     |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week          | Rate                          |                     |                |               |             |
|   | 08/13/12   | 08/19/12 | -----1-                       | 1                   | \$250.00                      |                     |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time            | Description                   | Start/End Time      | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Sa       | 08/18/12                      | 5:10 PM             | Action 7 News @ 5p Sat        | 5-530p              | :30            | MH12TVENV110H | \$250.00 NM |
| 28  | 08/14/12   | 08/19/12 | 5-6a                          | 5-6a                | -----1-                       | :30                 | 1              | \$100.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                     |                               |                     |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week          | Rate                          |                     |                |               |             |
|   | 08/13/12   | 08/19/12 | -----1-                       | 1                   | \$100.00                      |                     |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time            | Description                   | Start/End Time      | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Sa       | 08/18/12                      | 5:47 AM             | 5-6a                          | 5-6a                | :30            | MH12TVENV110H | \$100.00 NM |
| 29  | 08/14/12   | 08/19/12 | Sa 6a A7N More in the AM      | 6-9a                | -----1-                       | :30                 | 1              | \$210.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                     |                               |                     |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week          | Rate                          |                     |                |               |             |
|   | 08/13/12   | 08/19/12 | -----1-                       | 1                   | \$210.00                      |                     |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time            | Description                   | Start/End Time      | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Sa       | 08/18/12                      | 7:24 AM             | Sa 6a A7N More in the AM      | 6-9a                | :30            | MH12TVENV110H | \$210.00 NM |
| 30  | 08/14/12   | 08/19/12 | Action 7 News @ 10p Sun       | 10-1030p            | -----1                        | :30                 | 1              | \$750.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                     |                               |                     |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week          | Rate                          |                     |                |               |             |
|   | 08/13/12   | 08/19/12 | -----1                        | 1                   | \$750.00                      |                     |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time            | Description                   | Start/End Time      | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Su       | 08/19/12                      | 10:13 PM            | Action 7 News @ 10p Sun       | 10-1030p            | :30            | MH12TVENV110H | \$750.00 NM |
| 31  | 08/14/12   | 08/19/12 | Action 7 News @ 1030p         | 1030-1105p          | -----1                        | :30                 | 1              | \$495.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                     |                               |                     |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week          | Rate                          |                     |                |               |             |
|   | 08/13/12   | 08/19/12 | -----1                        | 1                   | \$495.00                      |                     |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time            | Description                   | Start/End Time      | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Su       | 08/19/12                      | 10:54 PM            | Action 7 News @ 1030p Sun     | 1030-1105p          | :30            | MH12TVENV110H | \$495.00 NM |
| 32  | 08/14/12   | 08/19/12 | ET Weekend 11p-1205a          | 1100-1205x          | -----1                        | :30                 | 1              | \$85.00       | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                     |                               |                     |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week          | Rate                          |                     |                |               |             |
|   | 08/13/12   | 08/19/12 | -----1                        | 1                   | \$85.00                       |                     |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time            | Description                   | Start/End Time      | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Su       | 08/19/12                      | 11:23 PM            | ET Weekend 11p-1205a          | 1100-1205x          | :30            | MH12TVENV110H | \$85.00 NM  |

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## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

| Invoice #         | Invoice Date | Invoice Month     | Invoice Period      |
|-------------------|--------------|-------------------|---------------------|
| 942128-1          | 08/26/12     | August 2012       | 07/30/12 - 08/22/12 |
| Advertiser        | Product      | Estimate Number   |                     |
| Heinrich/D/Senate | Candidate    | 2200 HEINRICH/SEN |                     |

| Line  | Start Date | End Date | Description                      | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|----------------------------------|----------------|---------|--------|----------------|----------|------|
| 32  | 08/14/12   | 08/19/12 | ET Weekend 11p-1205a             | 1100-1205x     | -----1  | :30    | 1              | \$85.00  | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                                  |                |         |        |                |          |      |
| 33  | 08/14/12   | 08/19/12 | Action 7 News @ 5p Sun 5-530p    |                | -----1  | :30    | 1              | \$350.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                                  |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/13/12   08/19/12   -----1                   1               \$350.00  |            |          |                                  |                |         |        |                |          |      |
| Spots: # Ch   Day   Air Date   Air Time   Description       Start/End Time       Length Ad-ID                               Rate   Type<br>1 KOAT Su   08/19/12   5:13 PM Action 7 News @ 5p Sun       5-530p               :30 MH12TVENV110H                               \$350.00   NM                   |            |          |                                  |                |         |        |                |          |      |
| 34  | 08/14/12   | 08/19/12 | 5-6a                             | 5-6a           | -----1  | :30    | 1              | \$65.00  | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                                  |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/13/12   08/19/12   -----1                   1               \$65.00   |            |          |                                  |                |         |        |                |          |      |
| Spots: # Ch   Day   Air Date   Air Time   Description       Start/End Time       Length Ad-ID                               Rate   Type<br>1 KOAT Su   08/19/12   5:30 AM 5-6a                               5-6a               :30 MH12TVENV110H                               \$65.00   NM                |            |          |                                  |                |         |        |                |          |      |
| 35  | 08/14/12   | 08/19/12 | Su 6a A7N More in the AM 6-9a    |                | -----1  | :30    | 1              | \$210.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                                  |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/13/12   08/19/12   -----1                   1               \$210.00  |            |          |                                  |                |         |        |                |          |      |
| Spots: # Ch   Day   Air Date   Air Time   Description       Start/End Time       Length Ad-ID                               Rate   Type<br>1 KOAT Su   08/19/12   6:29 AM Su 6a A7N More in the AM       6-9a               :30 MH12TVENV110H                               \$210.00   NM                   |            |          |                                  |                |         |        |                |          |      |
| 36  | 08/14/12   | 08/19/12 | Action 7 News @ 10p M-F 10-1030p |                | ---1--- | :30    | 1              | \$800.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                                  |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/13/12   08/19/12   ---1---                   1               \$800.00   |            |          |                                  |                |         |        |                |          |      |
| Spots: # Ch   Day   Air Date   Air Time   Description       Start/End Time       Length Ad-ID                               Rate   Type<br>1 KOAT Th   08/16/12   10:26 PM Action 7 News @ 10p M-F       10-1030p               :30 MH12TVENV110H                               \$800.00   NM               |            |          |                                  |                |         |        |                |          |      |
| 37  | 08/14/12   | 08/19/12 | Action 7 News @ 1030p 1030-1105p |                | ---1--- | :30    | 1              | \$560.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                                  |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/13/12   08/19/12   ---1---                   1               \$560.00   |            |          |                                  |                |         |        |                |          |      |
| Spots: # Ch   Day   Air Date   Air Time   Description       Start/End Time       Length Ad-ID                               Rate   Type<br>1 KOAT Th   08/16/12   10:56 PM Action 7 News @ 1030p       1030-1105p               :30 MH12TVENV110H                               \$560.00   NM               |            |          |                                  |                |         |        |                |          |      |
| 38  | 08/14/12   | 08/19/12 | Nightline                        | 1105-1135p     | ---1--- | :30    | 1              | \$135.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                                  |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/13/12   08/19/12   ---1---                   1               \$135.00   |            |          |                                  |                |         |        |                |          |      |
| Spots: # Ch   Day   Air Date   Air Time   Description       Start/End Time       Length Ad-ID                               Rate   Type<br>1 KOAT Th   08/16/12   11:19 PM Nightline                               1105-1135p               :30 MH12TVENV110H                               \$135.00   NM   |            |          |                                  |                |         |        |                |          |      |
| 39  | 08/14/12   | 08/19/12 | Kimmel                           | 1135p-1235a    | ---1--- | :30    | 1              | \$65.00  | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                                  |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/13/12   08/19/12   ---1---                   1               \$65.00  |            |          |                                  |                |         |        |                |          |      |
| Spots: # Ch   Day   Air Date   Air Time   Description       Start/End Time       Length Ad-ID                               Rate   Type<br>1 KOAT Th   08/16/12   12:32 AM Kimmel                               1135p-1235a               :30 MH12TVENV110H                               \$65.00   NM      |            |          |                                  |                |         |        |                |          |      |
| 40  | 08/14/12   | 08/19/12 | Anderson Cooper                  | 11a-12n        | ---1--- | :30    | 1              | \$90.00  | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                                  |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/13/12   08/19/12   ---1---                   1               \$90.00  |            |          |                                  |                |         |        |                |          |      |
| Spots: # Ch   Day   Air Date   Air Time   Description       Start/End Time       Length Ad-ID                               Rate   Type<br>1 KOAT Th   08/16/12   11:37 AM Anderson Cooper                               11a-12n               :30 MH12TVENV110H                               \$90.00   NM |            |          |                                  |                |         |        |                |          |      |
| 41  | 08/14/12   | 08/19/12 | Dr Oz                            | 4-5p           | ---1--- | :30    | 1              | \$225.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                                  |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/13/12   08/19/12   ---1---                   1               \$225.00   |            |          |                                  |                |         |        |                |          |      |

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## INVOICE



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PO Box 26868  
Lehigh Valley, PA 18002-6868

| Invoice #         | Invoice Date | Invoice Month     | Invoice Period      |
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| 942128-1          | 08/26/12     | August 2012       | 07/30/12 - 08/22/12 |
| Advertiser        | Product      | Estimate Number   |                     |
| Heinrich/D/Senate | Candidate    | 2200 HEINRICH/SEN |                     |

| Line  | Start Date | End Date | Description                   | Start/End Time | MTWTFSS                       | Length         | Spots/<br>Week | Rate          | Type        |
|---|------------|----------|-------------------------------|----------------|-------------------------------|----------------|----------------|---------------|-------------|
| 41  | 08/14/12   | 08/19/12 | Dr Oz                         | 4-5p           | ---1---                       | :30            | 1              | \$225.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                               |                |                |               |             |
|   | 08/13/12   | 08/19/12 | ---1---                       |                |                               |                | 1              | \$225.00      |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Th       | 08/16/12                      | 4:31 PM        | Dr Oz                         | 4-5p           | :30            | MH12TVENV110H | \$225.00 NM |
| 42  | 08/14/12   | 08/19/12 | M-F A7N This AM @ 430         | 430-5a         | ---1---                       | :30            | 1              | \$100.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                               |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                          |                |                |               |             |
|   | 08/13/12   | 08/19/12 | ---1---                       | 1              | \$100.00                      |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Th       | 08/16/12                      | 4:42 AM        | M-F A7N This AM @ 430a        | 430-5a         | :30            | MH12TVENV110H | \$100.00 NM |
| 43  | 08/14/12   | 08/19/12 | Action 7 News @ 5p            | 5-530p         | ---1---                       | :30            | 1              | \$450.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                               |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                          |                |                |               |             |
|   | 08/13/12   | 08/19/12 | ---1---                       | 1              | \$450.00                      |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Th       | 08/16/12                      | 5:26 PM        | Action 7 News @ 5p            | 5-530p         | :30            | MH12TVENV110H | \$450.00 NM |
| 44  | 08/14/12   | 08/19/12 | Action 7 News @ 6p            | 6-630p         | ---1---                       | :30            | 1              | \$600.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                               |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                          |                |                |               |             |
|   | 08/13/12   | 08/19/12 | ---1---                       | 1              | \$600.00                      |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Th       | 08/16/12                      | 6:11 PM        | Action 7 News @ 6p            | 6-630p         | :30            | MH12TVENV110H | \$600.00 NM |
| 45  | 08/14/12   | 08/19/12 | Entertainment Tonight 630     | 630-7p         | ---1---                       | :30            | 1              | \$550.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                               |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                          |                |                |               |             |
|   | 08/13/12   | 08/19/12 | ---1---                       | 1              | \$550.00                      |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Th       | 08/16/12                      | 6:47 PM        | Entertainment Tonight 630-7p  | 630-7p         | :30            | MH12TVENV110H | \$550.00 NM |
| 46  | 08/14/12   | 08/19/12 | Good Morning America          | 7-9a           | ---1---                       | :30            | 1              | \$325.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                               |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                          |                |                |               |             |
|   | 08/13/12   | 08/19/12 | ---1---                       | 1              | \$325.00                      |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Th       | 08/16/12                      | 7:59 AM        | Good Morning America          | 7-9a           | :30            | MH12TVENV110H | \$325.00 NM |
| 47  | 08/14/12   | 08/19/12 | Live with Regis & Kelly 9-10a | 9-10a          | ---1---                       | :30            | 1              | \$125.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                               |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                          |                |                |               |             |
|   | 08/13/12   | 08/19/12 | ---1---                       | 1              | \$125.00                      |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Th       | 08/16/12                      | 9:45 AM        | Live with Regis & Kelly 9-10a | 9-10a          | :30            | MH12TVENV110H | \$125.00 NM |
| 48  | 08/20/12   | 08/22/12 | Action 7 News @ 10p M-F       | 10-1030p       | -1-----                       | :30            | 1              | \$800.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                               |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                          |                |                |               |             |
|   | 08/20/12   | 08/26/12 | -1-----                       | 1              | \$800.00                      |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Tu       | 08/21/12                      | 10:13 PM       | Action 7 News @ 10p M-F       | 10-1030p       | :30            | MH12TVENV110H | \$800.00 NM |
| 49  | 08/20/12   | 08/22/12 | Action 7 News @ 1030p         | 1030-1105p     | -1-----                       | :30            | 1              | \$560.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                               |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                          |                |                |               |             |
|   | 08/20/12   | 08/26/12 | -1-----                       | 1              | \$560.00                      |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Tu       | 08/21/12                      | 10:42 PM       | Action 7 News @ 1030p         | 1030-1105p     | :30            | MH12TVENV110H | \$560.00 NM |

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| 942128-1          | 08/26/12     | August 2012       | 07/30/12 - 08/22/12 |
| Advertiser        | Product      | Estimate Number   |                     |
| Heinrich/D/Senate | Candidate    | 2200 HEINRICH/SEN |                     |

| Line  | Start Date | End Date | Description           | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|----------|------|
| 49  | 08/20/12   | 08/22/12 | Action 7 News @ 1030p | 1030-1105p     | -1----- | :30    | 1              | \$560.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                       |                |         |        |                |          |      |
| 50  | 08/20/12   | 08/22/12 | Nightline             | 1105-1135p     | -1----- | :30    | 1              | \$135.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                       |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 -1----- 1 \$135.00   |            |          |                       |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KOAT Tu 08/21/12 11:27 PM Nightline 1105-1135p :30 MH12TVENV110H \$135.00 NM   |            |          |                       |                |         |        |                |          |      |
| 51  | 08/20/12   | 08/22/12 | Anderson Cooper       | 11a-12n        | -2----- | :30    | 2              | \$90.00  | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                       |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 -2----- 2 \$90.00  |            |          |                       |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KOAT Tu 08/21/12 11:19 AM Anderson Cooper 11a-12n :30 MH12TVENV110H \$90.00 NM<br>2 KOAT Tu 08/21/12 11:56 AM Anderson Cooper 11a-12n :30 MH12TVENV110H \$90.00 NM     |            |          |                       |                |         |        |                |          |      |
| 52  | 08/20/12   | 08/22/12 | Ellen 3-4p            | 3-4p           | -1----- | :30    | 1              | \$135.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                       |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 -1----- 1 \$135.00   |            |          |                       |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KOAT Tu 08/21/12 3:45 PM Ellen 3-4p 3-4p :30 MH12TVENV110H \$135.00 NM   |            |          |                       |                |         |        |                |          |      |
| 53  | 08/20/12   | 08/22/12 | Dr Oz                 | 4-5p           | -2----- | :30    | 2              | \$225.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                       |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 -2----- 2 \$225.00   |            |          |                       |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 KOAT Tu 08/21/12 4:20 PM Dr Oz 4-5p :30 MH12TVENV110H \$225.00 NM<br>1 KOAT Tu 08/21/12 4:38 PM Dr Oz 4-5p :30 MH12TVENV110H \$225.00 NM                               |            |          |                       |                |         |        |                |          |      |
| 54  | 08/20/12   | 08/22/12 | Action 7 News @ 5p    | 5-530p         | -1----- | :30    | 1              | \$450.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                       |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 -1----- 1 \$450.00   |            |          |                       |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KOAT Tu 08/21/12 5:23 PM Action 7 News @ 5p 5-530p :30 MH12TVENV110H \$450.00 NM   |            |          |                       |                |         |        |                |          |      |
| 55  | 08/20/12   | 08/22/12 | Action 7 News @ 6p    | 6-630p         | -1----- | :30    | 1              | \$600.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                       |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 -1----- 1 \$600.00   |            |          |                       |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KOAT Tu 08/21/12 6:28 PM Action 7 News @ 6p 6-630p :30 MH12TVENV110H \$600.00 NM   |            |          |                       |                |         |        |                |          |      |
| 56  | 08/20/12   | 08/22/12 | Good Morning America  | 7-9a           | -2----- | :30    | 2              | \$325.00 | NM   |
| Class of Time - Immediately Pre-emptible without notice   |            |          |                       |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 -2----- 2 \$325.00   |            |          |                       |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 KOAT Tu 08/21/12 7:50 AM Good Morning America 7-9a :30 MH12TVENV110H \$325.00 NM<br>1 KOAT Tu 08/21/12 8:59 AM Good Morning America 7-9a :30 MH12TVENV110H \$325.00 NM |            |          |                       |                |         |        |                |          |      |
| 57  | 08/20/12   | 08/22/12 | TRUST US WITH         | 8-9p           | -1----- | :30    | 1              | \$900.00 | NM   |
| Class of Time - Pre-emptible with notice  |            |          |                       |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 -1----- 1 \$900.00   |            |          |                       |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                       |                |         |        |                |          |      |

## INVOICE



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| Invoice #         | Invoice Date | Invoice Month     | Invoice Period      |
|-------------------|--------------|-------------------|---------------------|
| 942128-1          | 08/26/12     | August 2012       | 07/30/12 - 08/22/12 |
| Advertiser        | Product      | Estimate Number   |                     |
| Heinrich/D/Senate | Candidate    | 2200 HEINRICH/SEN |                     |

| Line  | Start Date | End Date | Description                      | Start/End Time | MTWTFSS                 | Length         | Spots/<br>Week | Rate          | Type        |
|---|------------|----------|----------------------------------|----------------|-------------------------|----------------|----------------|---------------|-------------|
| 57  | 08/20/12   | 08/22/12 | TRUST US WITH                    | 8-9p           | -1-----                 | :30            | 1              | \$900.00      | NM          |
| Class of Time - Pre-emptible with notice                |            |          |                                  |                |                         |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                         | Air Time       | Description             | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Tu       | 08/21/12                         |                | TRUST US WITH           | 8-9p           | :00            |               | \$900.00 NM |
| See MG 57.2   |            |          |                                  |                |                         |                |                |               |             |
| Happy End/Apt 23  |            |          |                                  |                |                         |                |                |               |             |
| 2   | KOAT       | Tu       | 08/21/12                         | 8:48 PM        | HAPPY/DONT TRUST        | 8-9p           | :30            | MH12TVENV110H | \$900.00 NM |
| MG for 57.1 08/21                                       |            |          |                                  |                |                         |                |                |               |             |
| 58  | 08/14/12   | 08/19/12 | Action 7 News @ 10p M-F 10-1030p |                | --1----                 | :30            | 1              | \$800.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                  |                |                         |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                          | Spots/Week     | Rate                    |                |                |               |             |
|   | 08/13/12   | 08/19/12 | --1----                          | 1              | \$800.00                |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                         | Air Time       | Description             | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | W        | 08/15/12                         | 10:27 PM       | Action 7 News @ 10p M-F | 10-1030p       | :30            | MH12TVENV110H | \$800.00 NM |
| 59  | 08/14/12   | 08/19/12 | Action 7 News @ 1030p 1030-1105p |                | --1----                 | :30            | 1              | \$560.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                  |                |                         |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                          | Spots/Week     | Rate                    |                |                |               |             |
|   | 08/13/12   | 08/19/12 | --1----                          | 1              | \$560.00                |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                         | Air Time       | Description             | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | W        | 08/15/12                         | 10:58 PM       | Action 7 News @ 1030p   | 1030-1105p     | :30            | MH12TVENV110H | \$560.00 NM |
| 60  | 08/14/12   | 08/19/12 | Nightline                        | 1105-1135p     | --1----                 | :30            | 1              | \$135.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                  |                |                         |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                          | Spots/Week     | Rate                    |                |                |               |             |
|   | 08/13/12   | 08/19/12 | --1----                          | 1              | \$135.00                |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                         | Air Time       | Description             | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | W        | 08/15/12                         | 11:18 PM       | Nightline               | 1105-1135p     | :30            | MH12TVENV110H | \$135.00 NM |
| 61  | 08/14/12   | 08/22/12 | Kimmel                           | 1135p-1235a    | --1----                 | :30            | 1              | \$65.00       | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                  |                |                         |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                          | Spots/Week     | Rate                    |                |                |               |             |
|   | 08/13/12   | 08/19/12 | --1----                          | 1              | \$65.00                 |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                         | Air Time       | Description             | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | W        | 08/15/12                         | 12:26 AM       | Kimmel                  | 1135p-1235a    | :30            | MH12TVENV110H | \$65.00 NM  |
| Weeks:  | Start Date | End Date | MTWTFSS                          | Spots/Week     | Rate                    |                |                |               |             |
|   | 08/20/12   | 08/26/12 | --1----                          | 1              | \$65.00                 |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                         | Air Time       | Description             | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 2   | KOAT       | W        | 08/22/12                         | 12:05 PM       | Kimmel                  | 1135p-1235a    | :30            | MH12TV1201H   | \$65.00 NM  |
| 62  | 08/14/12   | 08/19/12 | Anderson Cooper                  | 11a-12n        | --1----                 | :30            | 1              | \$90.00       | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                  |                |                         |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                          | Spots/Week     | Rate                    |                |                |               |             |
|   | 08/13/12   | 08/19/12 | --1----                          | 1              | \$90.00                 |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                         | Air Time       | Description             | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | W        | 08/15/12                         | 11:23 AM       | Anderson Cooper         | 11a-12n        | :30            | MH12TVENV110H | \$90.00 NM  |
| 63  | 08/14/12   | 08/19/12 | Chew, The                        | 12-1pm         | --1----                 | :30            | 1              | \$100.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                  |                |                         |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                          | Spots/Week     | Rate                    |                |                |               |             |
|   | 08/13/12   | 08/19/12 | --1----                          | 1              | \$100.00                |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                         | Air Time       | Description             | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | W        | 08/15/12                         | 12:36 PM       | Chew, The               | 12-1pm         | :30            | MH12TVENV110H | \$100.00 NM |
| 64  | 08/20/12   | 08/22/12 | Ellen 3-4p                       | 3-4p           | --1----                 | :30            | 1              | \$135.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                  |                |                         |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                          | Spots/Week     | Rate                    |                |                |               |             |
|   | 08/20/12   | 08/26/12 | --1----                          | 1              | \$135.00                |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                         | Air Time       | Description             | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | W        | 08/22/12                         | 3:35 PM        | Ellen 3-4p              | 3-4p           | :30            | MH12TV1201H   | \$135.00 NM |

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| Invoice #         | Invoice Date | Invoice Month     | Invoice Period      |
|-------------------|--------------|-------------------|---------------------|
| 942128-1          | 08/26/12     | August 2012       | 07/30/12 - 08/22/12 |
| Advertiser        | Product      | Estimate Number   |                     |
| Heinrich/D/Senate | Candidate    | 2200 HEINRICH/SEN |                     |

| Line  | Start Date        | End Date        | Description                  | Start/End Time    | MTWTFSS                      | Length         | Spots/<br>Week | Rate          | Type        |
|---|-------------------|-----------------|------------------------------|-------------------|------------------------------|----------------|----------------|---------------|-------------|
| 65  | 08/14/12          | 08/19/12        | Dr Oz                        | 4-5p              | --1----                      | :30            | 1              | \$225.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                              |                   |                              |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>               | <u>Spots/Week</u> | <u>Rate</u>                  |                |                |               |             |
|   | 08/13/12          | 08/19/12        | --1----                      | 1                 | \$225.00                     |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                     | Air Time          | Description                  | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | W               | 08/15/12                     | 4:16 PM           | Dr Oz                        | 4-5p           | :30            | MH12TVENV110H | \$225.00 NM |
| 66  | 08/14/12          | 08/19/12        | Action 7 News @ 5p           | 5-530p            | --1----                      | :30            | 1              | \$450.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                              |                   |                              |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>               | <u>Spots/Week</u> | <u>Rate</u>                  |                |                |               |             |
|   | 08/13/12          | 08/19/12        | --1----                      | 1                 | \$450.00                     |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                     | Air Time          | Description                  | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | W               | 08/15/12                     | 5:23 PM           | Action 7 News @ 5p           | 5-530p         | :30            | MH12TVENV110H | \$450.00 NM |
| 67  | 08/14/12          | 08/19/12        | 5a A7N More In The AM        | 5-6a              | --1----                      | :30            | 1              | \$250.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                              |                   |                              |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>               | <u>Spots/Week</u> | <u>Rate</u>                  |                |                |               |             |
|   | 08/13/12          | 08/19/12        | --1----                      | 1                 | \$250.00                     |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                     | Air Time          | Description                  | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | W               | 08/15/12                     | 5:42 AM           | 5a A7N More In The AM        | 5-6a           | :30            | MH12TVENV110H | \$250.00 NM |
| 68  | 08/14/12          | 08/22/12        | Action 7 News @ 6p           | 6-630p            | --1----                      | :30            | 1              | \$600.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                              |                   |                              |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>               | <u>Spots/Week</u> | <u>Rate</u>                  |                |                |               |             |
|   | 08/13/12          | 08/19/12        | --1----                      | 1                 | \$600.00                     |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                     | Air Time          | Description                  | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | W               | 08/15/12                     | 6:14 PM           | Action 7 News @ 6p           | 6-630p         | :30            | MH12TVENV110H | \$600.00 NM |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>               | <u>Spots/Week</u> | <u>Rate</u>                  |                |                |               |             |
|   | 08/20/12          | 08/26/12        | --1----                      | 1                 | \$600.00                     |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                     | Air Time          | Description                  | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 2   | KOAT              | W               | 08/22/12                     | 6:23 PM           | Action 7 News @ 6p           | 6-630p         | :30            | MHTV1201H     | \$600.00 NM |
| 69  | 08/14/12          | 08/22/12        | 6a A7N More In The AM        | 6-7a              | --1----                      | :30            | 1              | \$450.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                              |                   |                              |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>               | <u>Spots/Week</u> | <u>Rate</u>                  |                |                |               |             |
|   | 08/13/12          | 08/19/12        | --1----                      | 1                 | \$450.00                     |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                     | Air Time          | Description                  | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | W               | 08/15/12                     | 6:13 AM           | 6a A7N More In The AM        | 6-7a           | :30            | MH12TVENV110H | \$450.00 NM |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>               | <u>Spots/Week</u> | <u>Rate</u>                  |                |                |               |             |
|   | 08/20/12          | 08/26/12        | --1----                      | 1                 | \$450.00                     |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                     | Air Time          | Description                  | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 2   | KOAT              | W               | 08/22/12                     | 6:11 AM           | 6a A7N More In The AM        | 6-7a           | :30            | MH12TVENV110H | \$450.00 NM |
| 70  | 08/14/12          | 08/22/12        | Entertainment Tonight 630-7p | 630-7p            | --1----                      | :30            | 1              | \$550.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                              |                   |                              |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>               | <u>Spots/Week</u> | <u>Rate</u>                  |                |                |               |             |
|   | 08/13/12          | 08/19/12        | --1----                      | 1                 | \$550.00                     |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                     | Air Time          | Description                  | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | W               | 08/15/12                     | 6:57 PM           | Entertainment Tonight 630-7p | 630-7p         | :30            | MH12TVENV110H | \$550.00 NM |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>               | <u>Spots/Week</u> | <u>Rate</u>                  |                |                |               |             |
|   | 08/20/12          | 08/26/12        | --1----                      | 1                 | \$550.00                     |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                     | Air Time          | Description                  | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 2   | KOAT              | W               | 08/22/12                     | 6:56 PM           | Entertainment Tonight 630-7p | 630-7p         | :30            | MHTV1201H     | \$550.00 NM |
| 71  | 08/14/12          | 08/22/12        | Good Morning America         | 7-9a              | --1----                      | :30            | 1              | \$325.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                              |                   |                              |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>               | <u>Spots/Week</u> | <u>Rate</u>                  |                |                |               |             |
|   | 08/13/12          | 08/19/12        | --1----                      | 1                 | \$325.00                     |                |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                     | Air Time          | Description                  | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | W               | 08/15/12                     | 7:50 AM           | Good Morning America         | 7-9a           | :30            | MH12TVENV110H | \$325.00 NM |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>               | <u>Spots/Week</u> | <u>Rate</u>                  |                |                |               |             |



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| 942128-1          | 08/26/12     | August 2012       | 07/30/12 - 08/22/12 |
| Advertiser        | Product      | Estimate Number   |                     |
| Heinrich/D/Senate | Candidate    | 2200 HEINRICH/SEN |                     |

| Line  | Start Date | End Date | Description                     | Start/End Time | MTWTFSS                       | Length         | Spots/<br>Week | Rate          | Type        |
|---|------------|----------|---------------------------------|----------------|-------------------------------|----------------|----------------|---------------|-------------|
| 71  | 08/14/12   | 08/22/12 | Good Morning America            | 7-9a           | --1----                       | :30            | 1              | \$325.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                 |                |                               |                |                |               |             |
|   | 08/20/12   | 08/26/12 | --1----                         |                | 1                             |                | \$325.00       |               |             |
| Spots: #  | Ch         | Day      | Air Date                        | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 2   | KOAT       | W        | 08/22/12                        | 7:25 AM        | Good Morning America          | 7-9a           | :30            | MH12TVENV110H | \$325.00 NM |
| 72  | 08/20/12   | 08/22/12 | Live with Regis & Kelly 9-9-10a |                | --1----                       | :30            | 1              | \$125.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                 |                |                               |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                          |                |                |               |             |
|   | 08/20/12   | 08/26/12 | --1----                         | 1              | \$125.00                      |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                        | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | W        | 08/22/12                        | 9:30 AM        | Live with Regis & Kelly 9-10a | 9-10a          | :30            | MH12TVENV110H | \$125.00 NM |
| 73  | 08/14/12   | 08/19/12 | 6a A7N More In The AM           | 6-7a           | ---1---                       | :30            | 1              | \$450.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                 |                |                               |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                          |                |                |               |             |
|   | 08/13/12   | 08/19/12 | ---1---                         | 1              | \$450.00                      |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                        | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Th       | 08/16/12                        | 6:53 AM        | 6a A7N More In The AM         | 6-7a           | :30            | MH12TVENV110H | \$450.00 NM |
| 74  | 08/16/12   | 08/16/12 | 5a A7N More In The AM           | 5-6a           | ---1---                       | :30            | 1              | \$250.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                 |                |                               |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                          |                |                |               |             |
|   | 08/13/12   | 08/19/12 | ---1---                         | 1              | \$250.00                      |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                        | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Th       | 08/16/12                        | 5:42 AM        | 5a A7N More In The AM         | 5-6a           | :30            | MH12TVENV110H | \$250.00 NM |
| 75  | 08/15/12   | 08/15/12 | M-F A7N This AM @ 430:430-5a    |                | --1----                       | :30            | 1              | \$100.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                 |                |                               |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                          |                |                |               |             |
|   | 08/13/12   | 08/19/12 | --1----                         | 1              | \$100.00                      |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                        | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | W        | 08/15/12                        | 4:42 AM        | M-F A7N This AM @ 430a        | 430-5a         | :30            | MH12TVENV110H | \$100.00 NM |
| 76  | 08/15/12   | 08/15/12 | Live with Regis & Kelly 9-9-10a |                | --1----                       | :30            | 1              | \$125.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                 |                |                               |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                          |                |                |               |             |
|   | 08/13/12   | 08/19/12 | --1----                         | 1              | \$125.00                      |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                        | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | W        | 08/15/12                        | 9:45 AM        | Live with Regis & Kelly 9-10a | 9-10a          | :30            | MH12TVENV110H | \$125.00 NM |
| 77  | 08/20/12   | 08/20/12 | Action 7 News @ 5p              | 5-530p         | 1-----                        | :30            | 1              | \$450.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                 |                |                               |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                          |                |                |               |             |
|   | 08/20/12   | 08/26/12 | 1-----                          | 1              | \$450.00                      |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                        | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | M        | 08/20/12                        | 5:29 PM        | Action 7 News @ 5p            | 5-530p         | :30            | MH12TVENV110H | \$450.00 NM |
| 78  | 08/20/12   | 08/20/12 | Action 7 News @ 6p              | 6-630p         | 1-----                        | :30            | 1              | \$600.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                 |                |                               |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                          |                |                |               |             |
|   | 08/20/12   | 08/26/12 | 1-----                          | 1              | \$600.00                      |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                        | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | M        | 08/20/12                        | 6:28 PM        | Action 7 News @ 6p            | 6-630p         | :30            | MH12TVENV110H | \$600.00 NM |
| 79  | 08/21/12   | 08/21/12 | Entertainment Tonight 630-7p    |                | -1-----                       | :30            | 1              | \$550.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                                 |                |                               |                |                |               |             |
| Weeks:  | Start Date | End Date | MTWTFSS                         | Spots/Week     | Rate                          |                |                |               |             |
|   | 08/20/12   | 08/26/12 | -1-----                         | 1              | \$550.00                      |                |                |               |             |
| Spots: #  | Ch         | Day      | Air Date                        | Air Time       | Description                   | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT       | Tu       | 08/21/12                        | 6:55 PM        | Entertainment Tonight 630-7p  | 630-7p         | :30            | MH12TVENV110H | \$550.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/tor\_advertisers

## INVOICE



Send Payment To  
**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

www.koat.com

| Invoice #         | Invoice Date | Invoice Month     | Invoice Period      |
|-------------------|--------------|-------------------|---------------------|
| 942128-1          | 08/26/12     | August 2012       | 07/30/12 - 08/22/12 |
| Advertiser        | Product      | Estimate Number   |                     |
| Heinrich/D/Senate | Candidate    | 2200 HEINRICH/SEN |                     |

| Line  | Start Date        | End Date        | Description                      | Start/End Time    | MTWTFSS                 | Length         | Spots/<br>Week | Rate          | Type        |
|---|-------------------|-----------------|----------------------------------|-------------------|-------------------------|----------------|----------------|---------------|-------------|
| 79  | 08/21/12          | 08/21/12        | Entertainment Tonight 630-7p     |                   | -1-----                 | :30            | 1              | \$550.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                         |                |                |               |             |
| 80  | 08/20/12          | 08/20/12        | Action 7 News @ 10p M-F 10-1030p |                   | 1-----                  | :30            | 1              | \$800.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                         |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u> |                         | <u>Rate</u>    |                |               |             |
|   | 08/20/12          | 08/26/12        | 1-----                           | 1                 |                         | \$800.00       |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                         | Air Time          | Description             | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | M               | 08/20/12                         | 10:14 PM          | Action 7 News @ 10p M-F | 10-1030p       | :30            | MH12TVENV110H | \$800.00 NM |
| 81  | 08/22/12          | 08/22/12        | Nightline                        | 1105-1135p        | --1----                 | :30            | 1              | \$135.00      | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                                  |                   |                         |                |                |               |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                   | <u>Spots/Week</u> |                         | <u>Rate</u>    |                |               |             |
|   | 08/20/12          | 08/26/12        | --1----                          | 1                 |                         | \$135.00       |                |               |             |
| Spots: #  | Ch                | Day             | Air Date                         | Air Time          | Description             | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1   | KOAT              | W               | 08/22/12                         | 11:19 PM          | Nightline               | 1105-1135p     | :30            | MHTV1201H     | \$135.00 NM |
| <b>Total Spots</b>                                      |                   |                 |                                  |                   |                         |                | <b>89</b>      |               |             |

## Payment Terms 30 Days

|                          |             |
|--------------------------|-------------|
| <u>Gross Total</u>       | \$30,260.00 |
| <u>Agency Commission</u> | \$4,539.00  |
| <u>Net Amount Due</u>    | \$25,721.00 |
| New Mexico Tax Rate 7.0% | \$1,800.47  |
| <u>Amount Due</u>        | \$27,521.47 |